

“When Laura applied to IDI to study for a degree, she submitted more creative work than we’d normally see from ten applicants - her portfolio was bursting at its virtual seams! She clearly had the creative potential to develop and flourish as a designer, and we had no hesitation in accepting her onto the degree programme.

Not content to do the minimum to pass her modules, Laura continued her creative journey in her own time as well as in response to her coursework. The sheer volume of visual work that she produced, both before, and during her studies, suggests that she was a true ‘creative’.

Whether she was sketching, drawing, painting, designing or illustrating, Laura had an in-built motivation to express herself visually. The work she produced while studying with IDI shows that she relished the opportunity and she was making real progress. Her tutors found her to be open to feedback and advice and willing to learn new skills and techniques. As her tutor Elspeth Edmunson observed,

“Laura was such an enthusiastic and talented designer who was always happy to fully explore her design potential.”

Thinking of you all, Laura’s IDI Family.”

*Fiona Crosbie, Director - Academic Services & Quality Assurance. Interactive Design Institute, Scotland*